



2015 RCO Awards IC&I Program Innovation Category

Company Name

Current Date

Applicant Name

Applicant E-mail address

The applicant can be any public or private sector organization.

Provide a brief description of your organization. (max 300 words)

One-year time period for this application, ending in 2014. Example: June 2013 to June 2014.

1. Special Program Name. Provide scope of activities for this program.

2. Provide a full description of the individual waste(s) addressed by the program and how they were identified for special consideration. What were the unique features (materials composition, usage etc.) that made the waste stream ideal for reuse, recycling or repurposing? Describe implementation processes, time lines, resources etc.

3. Tracking Process. How are the materials tracked?

Results: Provide results for this waste in terms of quantities reduced, reused or recycled.

Reduced

Reused

Recycled

4. Can this program be duplicated with other waste streams? If yes, itemize the waste and describe how. Provide projected time lines and all other relevant details

5. Engagement (Communications)

Did the implementation of the program require support from other groups (Example: employees, tenants, investors, partners, service providers, visitors or any other interested parties) If yes, how were these groups engaged?

Describe any other communications strategies developed to support or promote the benefits/intent of the program. Include the use of digital media and other technologies that enhanced communications (Example: social media, blogs, web sites, e-mail).

Send support documents to: events@rco.on.ca